

Owner Linkage Committee Meeting Minutes
October 21, 2010
6.30-7.35pm

In Attendance: Evelyn Hall, Scott Sheldon, Stephen Upchurch

We reviewed the material developed at the previous OLC meeting around education for the special meeting.

We discussed the education pieces that have been recently implemented such as the owner appreciation day card, the official special meeting notice and the website.

We discussed the logistics and needs of the special meeting and concluded that food is absolutely necessary and pizza is preferable to the OLC Chair.

We brainstormed more ideas for education and concluded that persuading votes with chocolate is a genius idea and that tabling in general is an effective and personal way to communicate to owners the importance of voting.

We agreed that board members, OLC members and election committee members will have opportunities to table around voting & the special meeting.

We agreed that Stephen will write a paragraph on voting & the special meeting for next weeks e-news as well as contact the appropriate parties about tabling. Scott will manage the tabling opportunities & schedule. Evelyn will follow up on register tape message, posters, Facebook, Twitter etc.

At 7.35 no owners had entered the modular unit to be educated so the meeting was adjourned.